



FOR MORE INFO, CONTACT:
 Rob Payne | rob@sportsvideo.org
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EXHIBIT SPONSORSHIPS

\$28,500

ONE AVAILABLE

TITLE

- **Technology Showcase Exhibit (Double Booth)***
- Monday Panel Position
- Tuesday Executive Welcome
- Tuesday Networking Lunch
- Workshop Session Introduction
- Video Interview
- Sizzle Reel
- Spread Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Four (4) Additional Passes**
- Post-Event Registration List

\$18,000

DIAMOND

- **Technology Showcase Exhibit***
- Monday Panel Position
- Monday Reception Co-Sponsorship
- Video Interview
- Sizzle Reel
- Full Page Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Three (3) Additional Passes**
- Post-Event Registration List

\$10,000

GOLD

- **Technology Showcase Exhibit***
- Tuesday Breakfast Co-Sponsorship
- Half Page Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Literature Distribution
- Two (2) Additional Passes**
- Post-Event Registration List

\$6,500

SILVER

- **Technology Showcase Exhibit***
- Company Branding on Event Website and Signage
- One (1) Additional Pass**
- Post-Event Registration List

* TECHNOLOGY SHOWCASE EXHIBITS

Exhibit Dimensions: 10 ft. wide x 8 ft. deep (Title Sponsor Exhibit Dimensions: 20 ft. wide x 8 ft. deep)
Each exhibit includes: 5 AMPS electrical drop, standard 6 ft. table (draped), 2 chairs, 1 trash can, and 1 single-line identification sign

** EVENT PASSES

Each SVG Sponsor receives passes to The SVG Summit that are included in your annual sponsorship:

Platinum: 4 **Premier:** 3 **Corporate:** 2 **Mobile / Integrator:** 2

The additional passes listed above are added to the passes included in your annual sponsorship.

For example, a Corporate Sponsor (2) sponsoring at the Diamond Level (+3) would receive 5 total passes.

ADDITIONAL SPONSORSHIP OPPORTUNITIES ON NEXT TWO PAGES



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GENERAL SPONSORSHIPS

EXCLUSIVE OPPORTUNITIES

BADGES	\$6,000
LANYARDS	\$6,000
REGISTRATION TABLE	\$5,000
PADFOLIO	\$6,000
CHARGING STATION	\$4,000
CONFERENCE TOTE BAG	\$8,000
HOTEL KEY CARD (LOGO ON CARD)	\$6,000

BASED ON AVAILABILITY

GENERAL SESSION CASE STUDY (15 MIN)	\$8,000
GENERAL SESSION INTRODUCTION (3 MIN)	\$6,000
VIDEO WALL SIZZLE IN REGISTRATION AREA	\$5,000
MONDAY NETWORKING BREAKS	\$3,500
TUESDAY NETWORKING BREAKS	\$3,500
SIZZLE REEL VIDEO AD (TUES GENERAL SESSIONS)	\$3,000
FULL-PAGE AD IN EVENT PROGRAM	\$2,500
HALF-PAGE AD IN EVENT PROGRAM	\$1,500

ALL SPONSORSHIPS INCLUDE MARKETING/BRANDING ON EVENT PAGE, SIGNAGE, AND PROMOTIONS, AS WELL AS THE POST-REGISTRATION LIST



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WORKSHOP SPONSORSHIPS

\$7,000

WORKSHOP LEAD

ONE AVAILABLE PER WORKSHOP

- Five-minute executive welcome remarks with logo exposure on screen; PPT slides allowed
- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$6,000

CASE STUDY

- 10-minute presentation with logo exposure on screen
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$5,000

WORKSHOP ASSOCIATE

- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

\$2,500

SIZZLE REEL

- 30-60 second sizzle reel video (runs once)
 SPECS: 720p/59.94 H.264 .mp4/.mov files
- Branding on all event marketing material, including website, promotions, and signage
- Post-event registration list

WORKSHOPS

MONDAY ALL DAY

Future of Remote Production
 10:30 a.m. - 5:00 p.m.

MONDAY MORNING

Cloud Tools & Services
 10:30 a.m. - 12:30 p.m.

Cybersecurity
 10:30 a.m. - 12:30 p.m.

SVG SPIRIT
 10:30 a.m. - 12:30 p.m.

MONDAY AFTERNOON

OTT, Streaming & Digital
 1:30 - 5:00 p.m.

Sports Content Management
 1:30 - 5:00 p.m.

DTV Audio
 1:30 - 5:00 p.m.